

Giving Manukau a makeover



About 20 hectares of the Council-owned land has potential for relatively rapid development and this will impact on Wiri businesses.

EVERY Auckland, and almost any New Zealander, knows that the city feels like it is full to the brim.

Housing and transport are critical issues that have a significant impact on business and lifestyle, and there are no solutions that will address the problems overnight.

Late in 2015, the city's new development agency, Panuku Development Auckland (Panuku), was established to unlock the potential of 19 centres throughout Auckland.

Panuku's mandate is to provide leadership and remove barriers to enable urban transformation.

The development agency pilots ideas to advance Auckland Council objectives in affordable housing, housing for older people and iwi partnerships.

"We all have to be the change and we need to work together."

— Owen Davies, project development director, Panuku Development Auckland

Transform Manukau is one of the areas mandated for an overhaul and the Wiri Business Improvement District (BID) is in the middle of the project area.

Manukau is identified as one of Auckland's main industrial hubs. It is well connected to Auckland Airport and major arterial routes, and it has a number of tertiary education institutions but there is not a lot of housing.

You don't have to be a rocket scientist to recognise that more people will need to travel

In this issue

Work it for the future **2**

Words from the chair **3**

Creating smart risk takers **4**

Recycling goes on hold **5**

Tips to protect your IP **6**

Report criminal activity **7**

What's on **8**

to work in the region as it experiences growth, which will potentially increase pressure on congested roadways.

Owen Davies, Panuku project development director, says the agency has a broad role that includes strategies for the environment and economy, as well as housing.

"We look to the Wiri BID for guidance and to network with businesses in the area," says Owen.

"We all have to be the change and we need to work together."

Panuku projects can be delivered in a way that helps fund public good outcomes.

Continued on page 5

Spicing up Wiri

YOU have to love the cultural diversity of Wiri and the vibrancy it brings to the business and residential community.

Faine Alexander established Tio Pablo a decade ago and the business operated from a little rented shed in Mount Wellington.

The authentic Mexican food company expanded into further facilities that were nearby but not easily accessible.

"We even had product stored near the airport and we were bursting at the seams," says Faine.

Business was thriving but the fractured plant structure hindered productivity and made it challenging to organise tasks such as stock rotations.

In February 2016, Tio Pablo bought a building in Earl Richardson Avenue and began stretching its wings in Wiri.

"The building was far better than what we had found closer to the city centre and more economical," says Faine.

The building is good quality and Faine enjoys being surrounded by other food production businesses.

The close proximity to Auckland Airport is ideal for importing and exporting, and Tio Pablo gained its transitional licence to de-van containers on-site, which reduces expenses and improves efficiency.

Food production premises need a high ratio of warehousing to office space and this can be difficult to find.

The Wiri building had ground floor office space that was easily converted to food production and the flow of the building works well for Tio Pablo.

"There is more activity in the area than where we were before and we love seeing the busy lunch bar across the road. *Continued on page 3*



Faine Alexander founded Tio Pablo and the growing business loves its new Wiri home.



Audrey Williams,

Wiri Business Association general manager

Audrey's words on Wiri

THE process of contacting businesses in the proposed Wiri Business Improvement District (BID) expansion area has progressed well for the past six months.

Businesses are asking good questions and they are interested to learn how becoming part of Wiri BID will help them and how they will help others.

Potential new businesses are considering innovative ways of allocating their social conscience budget to fund their targeted rates increase that would be required to join the BID.

We have a great working partnership with our Manurewa Local Board, and we are building our relationship with the Otara Papatoetoe Local Board because a segment of the expansion will lie within their area.

Reported crime and graffiti is on average 72 per cent lower than neighbouring areas but it appears businesses may not be reporting crime, which makes it impossible to address security concerns.

Please let us know of any problems and our security contractor can increase patrols in trouble spots.

Networking and up-skilling workshops continue to be popular and the final Epic breakfast, Wake Up Your WOW with Cath Vincent was brilliant.

We changed the Southern Business Market to a networking event that allowed our members to quiz two mayoral candidates in the lead up to local body elections.

The successful trade show format of the Southern Business Market will return in 2017 and businesses should include this event in their annual planning.

The Wiri BID influenced new bus routes in the area to meet the growing need of Southern Auckland, and there is on-going work with Auckland Transport to improve traffic flow in the region.

This includes lobbying for clearways and safety to be constantly upgraded.

We look forward to an exciting 2017 and hope our current members will encourage their colleagues in the proposed expansion area to join us and take Wiri BID from strength to strength.

Work it for the future

ASK most business owners and managers, and they will say how challenging it is to get great staff with a great attitude to help build entrepreneurial success.

Then look at the population of Wiri and the neighbouring suburbs, and there seem to be numerous young people with a lifetime of opportunity ahead of them.

However, is the disparity between employers and employees the age old generation gap, where different attitudes create a lack of understanding?

To break down those barriers a new initiative is developing between Wiri Business Improvement District (BID) and Alfriston College.

Luci Wearing is the careers leader at Alfriston College and she is collaborating on the plans to get students in work experience placements with Wiri businesses.

"A student's parent felt many young people came into the workplace with little understanding of what work meant and what many jobs involved," says Luci.

Industry is changing fast, and the huge range of opportunities and diversity of tasks within trades and professions is often unknown to school leavers.

The vision a young person has, is often different from the reality and in late August, the first Alfriston students had work experience within the pilot programme.

The first stage involved businesses visiting the school and then about 50 students selected businesses that interested them and toured a couple of them.

The aim is to expose young people to as much variation as possible and the programme included Colourworx, Nauhria, Mason Tool & Engineering, Canam Construction and Nestlé

as well as South Auckland Radiography in the Wiri BID expansion area.

There may be opportunities for some students to return to a business for extended work experience.

Feedback from the businesses was very positive and the experience will help some students decide what they will do when they leave Alfriston College.

Students planning to go to tertiary training, including university and technical colleges, need to have an understanding of the career the training leads to.

"There isn't always a correlation between what students think and the reality," Luci says.

The information they gain from the programme will help the young people make better choices about their next step.

Wiri is right on Alfriston College's doorstep and the long-term vision is for all students to have some work experience before they leave school.

Within the vocational pathways programme students can attain unit standards when doing real work experience.

The school ensures those planning to enrol at university, complete achievement standards that they require to gain entry into their preferred course.

The school is developing unique individualised learning, which requires good support from parents and the business community to help young people to develop good work ethics and skills.

"They'll be ready to go to work and employers will want to take them on because the young person has a thorough understanding of how to behave."

Some businesses have already offered students permanent employment opportunities.

A win-win for everyone.



Alfriston College careers leader, Luci Wearing is collaborating with Wiri Business Association to give students work experience with the region's businesses.

Spicing up Wiri (continued)

"I like that it feels more like a neighbourhood in an industrial area."

Supporting facilities are handy, such as large retail chains where Faine can feed her addiction to trendy office décor items.

Before relocating, the company investigated the accessibility of public transport for their staff members that don't drive.

The Manukau train station is a short walk for some staff and Faine was pleased they didn't lose employees when they relocated to Wiri.

"Quite a few staff lived in South Auckland already but we thought there was no way the one person, who lives in Henderson, would make the commute.

"She says it is actually easier to get onto the South Western motorway and exit at Wiri, rather than driving around the little backroads at Mount Wellington where we were located."

Welcome to Wiri Faine and your fun, Tio Pablo team.



Stringent food production standards and logistics have improved since Tio Pablo relocated to Wiri.

Authentically Mexican

When Tio Pablo started business in Auckland the flagship product was corn tortillas.

They are very different from the mainstream wheat flour tortillas many Kiwis were familiar with but corn tortillas are naturally gluten-free, which was the incidental growth market a decade ago.

The first manufacturing machine was small, slow and unpredictable, and the product reject rate was high.

Faine Alexander and her partner learnt as they went along and within a year everyone walked away from the business other than Faine.

She learnt from mistakes, improved the product, and then drove around health and wholefood shops with a boot-load of products that she peddled to store owners and buyers.

"You have to be of a certain ilk, you have to be obsessive and you have to have thick skin," says Faine.

Managing product development, HR and customer expectations has taught Faine the importance of resilience to survive and Tio Pablo now employs 14 staff at its new Wiri plant.

Throughout the past decade the product range has expanded to include numerous Mexican products as well as a high-end, gluten-free range.

The Azteca hot chocolate mix, with organic cocoa, cinnamon, nutmeg, black pepper and chilli, is a spicy alternative to traditional hot chocolate and won a 2008 Massey Gourmet Product Award.

tiopablo.co.nz



Richard Mason,
Wiri Business Association chairperson

Words from the chair

MORE than 10 years ago I joined the association committee when a group of local businesses formed, with the main intention of improving the security in and around the Wiri area. This has ultimately grown into the Wiri Business Improvement District (BID) operating under the Council BID programme.

As chairperson, I hope to see the currently proposed expansion project to be a success and for the Wiri BID to represent the whole of Wiri rather than just a portion of it.

The current members, who are business owners and property owners alike, enjoy measureable benefits, particularly with regards to security and the general cleanliness tidiness and presentation of the area.

If the expansion were to be a success – the whole area could enjoy these benefits.

While there is already better buy in to the association, the benefits and what it means to be part of it, I would like to see greater member participation and involvement at the events organised and run by Wiri BID.

My particular interest is in the youth work experience programme that Wiri BID is involved with. I strongly believe that there are far too many students that get to the end of secondary school with little understanding idea of what vocational opportunities are out in the real world, particularly in the way of trades.

I personally think trades are very much underrated with a lot of pressure for school leavers to go on to university. I have seen this all first hand with my own children and with some of their friends. University is certainly not for everyone and I would like to see a greater awareness of trades and other options.

Richard established Mason Tool & Engineering in Wiri in 1992.

32 years in Wiri and still going strong



Gavin Cran, service manager from Breville New Zealand, present Gary and Shirley Welch with the Apex Award for Service Excellence.

THE Manukau Appliance Service Centre (MASC) opened its doors in May 1984 and has repaired domestic appliances and electric blankets ever since.

In 1997, Mercury Energy's electric blanket testing facility closed down and MASC negotiated the purchase of the business to add a second branch to their business, Blanket Care.

Blanket Care works closely with the New Zealand Fire Service as well as providing a service to a number of retirement villages.

Over the years MASC has received a number of awards including the Westpac Trust Manukau Excellence Award for Community Service and a certificate of appreciation from the fire service.

This year they won the Apex Award for Service Excellence (Portable Appliances). This award was presented at the annual Electro Technical Association (ETA) conference and competitors are nationwide.

MASC was part of the original committee that formed the Wiri Business Association Business Improvement District (BID) and continues to support the work of the association.



Manurewa High School students experience outdoor education at Vector Wero Whitewater Park.

Creating smart risk takers

The world of commerce and industry can conjure up images of ruthless and uncaring entrepreneurs but in reality – plenty of Kiwi business people do their bit for their community.

In 2016, the opening of Vector Wero Whitewater Park beside Vodafone Events Centre was a highlight for Manukau, Auckland and even international sports people and tourists.

A core principle is to engage businesses in white water action for their staff members, which helps keep the school outdoor education programme afloat.

That is – Pete & Penny's Plumbing take their team white water rafting and the proceeds from their wild ride pays for a local low decile school to experience the challenge and exhilaration of moving water.

That's a great win-win scenario.

Yes, there are plenty of rivers in New Zealand but for rafting and kayaking; the schools would need to find the dollars for a trip to the Rotorua region for a similar experience.

Their fellow students in wealthier Auckland suburbs are happily jumping in minibuses and spending days in the wild but these school trips cost a bomb.

AUT University senior outdoor education lecturer, Dr Matt Barker says before Vector Wero Whitewater Park opened there was nothing in Auckland that exposed young people to the kinds of risks, judgements and skills moving water presents.

"It's not until they're older and they have some independence that they find themselves in a situation where they get washed off rocks at a West Coast beach or swept into a river."

Many young Auckland urbanites have limited experience of risky situations – the wrapping kids in cotton wool situation.

"Kids have their hands held and decisions made for them but when they get to an age of making those decisions on their own, at around 16 to 18 – the decisions they make are massive.

"They can be naïve risk-takers and judgement-makers. They can make big mistakes and it's

a real cost to our society."

Outdoor educationalists understand that exposure to challenging situations develops risk assessment and problem-solving skills, and teaches people how to help others in tough situations.

Vector Wero Whitewater Park is meeting that need and businesses can pay it forward by using the diverse complex for work parties, conferences, workshops, and much more.

While corporates and their guests can enjoy slick hospitality provided by the quality event partners, they will be young helping people set goals and achieve.

The new Sir Noel Robinson Conference Centre was developed with the white water park to provide a contemporary and flexible conference venue that can accommodate small or large groups.

The single-level, purpose built centre has high ceilings, natural light and 1,260m² of pillar-less space dividable into state of the art meeting rooms with all the bells and whistles.

Vodafone Events Centre has been the town hall of the city's south for more than a decade and the 2016 developments promise to bring a significant number of visitors to the area.



Businesses can pay it forward to local schools by making the next work team building event an exhilarating white water experience.

Giving Manukau a makeover (continued)

Panuku Development Auckland (Panuku) engaged with the Wiri Business Improvement District (BID) at a breakfast in 2016.

Auckland's rapid growth has put much-discussed pressure on housing and infrastructure and Panuku has the mandate to facilitate change in urban renewal, and intensification of town centre and brown fields.

The Council-controlled organisation wants to work with Wiri BID because it recognises the leverage the large number of businesses have in Auckland's largest industrial hub.

Owen has also worked one-to-one with Wiri BID general manager, Audrey Williams.

Once development areas are identified, Panuku aims to attract private investors with the goal of facilitating housing and commercial developments.

Within the 600-hectare Transform Manukau project area, Auckland Council and the Crown control more than a third of the land.

About 20 hectares of the Council-owned land

has potential for relatively rapid development and this will impact on Wiri businesses.

"This is an opportunity for partnership and collaboration," says Owen.

"We want the region to take the lead with suggestions and we can work with their ideas and suggested changes."

Ideas include creating show streets to demonstrate how a new Manukau could look and transforming under-used facilities into engaging spaces for the community.

A key initiative is to introduce higher-density residential developments in central Manukau, which meet private investor requirements as well as forecast population growth.

These ideals need to be balanced with increased commercial and industrial developments, along with community aspirations.

Current challenges, such as low socio-economic communities and perceptions of threats to safety have hindered investment in



Show streets could demonstrate how a new Manukau could look and under-used facilities could be transformed into engaging spaces for the community.

the Transform Manukau area.

Panuku sees Manukau as providing "the basic ingredients that make it ready for effective urban regeneration. Change, at a scale and pace is needed and is achievable."

For further information please contact Panuku through Wiri BID.

Recycling solution goes on hold

Getting rid of waste is a problem for businesses and homeowners, and the cost of removal is a significant expense for many commercial operations.

Not creating rubbish is always the ideal solution but for The Air Conditioning Company in Wiri Station Road, they currently can't avoid the packaging that comes with the heat pumps they buy.

Director, Chris Kitzen paid for a bin to collect the piles of polystyrene his business accumulated and he believed it was being recycled.

However, the waste company stopped collecting the packaging material and Chris was left with a problem.

"It seemed criminal to be throwing such a huge volume of polystyrene into landfill and it was expensive to get rid of it," says Chris.

Chris thought there must be some market for the waste and he started investigating the Auckland Council waste minimisation programme.

The council suggested he apply for a study grant to determine the viability of a polystyrene recycling plant but Chris' grant application was turned down in early July.

He was advised he could reapply but Chris was busy running his company and when the grant application was declined he didn't have the time to ask the council why he was unsuccessful.



WASTE NOT: Chris Kitzen from The Air Conditioning Company wants to stop taking loads of polystyrene to landfill.

The investment in equipment is prohibitive for Chris and his research grant application to council included funding his time at a minimal rate to work with other businesses with mountains of polystyrene.

Without sufficient resources, Chris has shelved the idea but it does appear to have long-term potential.

The equipment required would recycle the waste into a marketable product that is, compressed polystyrene.

"The problem with polystyrene is it is full of air and has no value because you're paying to transport a lot of air.

"There are various ways of compressing it and making it into a reusable product, with less volume and more weight."

The recycled product can be reused for packaging and even timber substitute mouldings for products such as picture frames.

Businesses who are interested in investigating ways to keep polystyrene out of landfill and the process to recycle it can contact Chris at The Air Conditioning Company, phone 09 262 3000.

About The Air Conditioning Company

Chris Kitzen opened the doors of The Air Conditioning Company in 1982 and has been in the same spot in Wiri for 34 years.

The company works with commercial and residential clients.

"I've got older and business has got tougher," jokes Chris.

"There weren't many people installing heat pumps in 1982 and now every man and his dog is doing it."

The Air Conditioning Company must be doing something right as more than half of their work comes from referrals from happy clients.

6 tips to protect your IP and trade secrets



What is intellectual property?

Intellectual Property (IP) is not just one thing – it's an umbrella term for things created by the human mind that have value: ideas, creations, knowledge – the stuff of innovation and business. Some intellectual property rights may be registered, which gives the owner certain exclusive rights over their brand, innovation or the expression of your idea.

IP is protected in law by patents, copyright, design and trademarks, which earn recognition or financial benefit from what is invented or created.

Alternatively, a business may choose to retain IP as a trade secret and manage IP through

confidentiality agreements. For example, the recipe for Coca-Cola is a closely guarded secret for many years and is known only to a handful of trusted employees.

Here are six simple tips to start protecting the ideas and trade secrets you've worked hard to create, and build your competitive advantage through your innovation.

1. Identify your assets

Understanding what you have within your business is vital to protecting it.

For example, it is crucial to keep patentable inventions secret until you have filed an application.

Search online to check what others have already protected and identify where you can have freedom to operate (FTO). Ensure you own internet domain names for the regions you intend to trade and if focusing locally, securing .co.nz and .com domain names is a minimum protection.

Check trademarks and patents at the New Zealand Intellectual Property Office (IPONZ) website, and globally at the World IP Organisation (WIPO). These resources are free to search.

2. Employee awareness

The weakest link in IP defense is the employee – from leadership level to the front office. Ensure IP confidentiality clauses are added to manuals and employment agreements and train all employees on the policies encompassing confidential information.

Internal processes and systems should reflect the level of security required to protect IP, and online data and internet protocols should do the same.

3. Confidentiality

Copyright or other intellectual property rights won't necessarily protect your business secrets or ideas, but you can protect them with a confidentiality agreement.

Wiri spreading its wings

In 2014, it was first mooted that Wiri Business Improvement District (BID) should push the boundaries and include neighbouring businesses that are equally impacted by the same issues as current members.

An expansion strategy was developed to stretch north to Puhinui Road, south to Browns Road and west to McLaughlins Road.

There are some large businesses in the proposed area and they have significant impact on the region.

Under the programme, businesses and property owners vote collectively to invest in improvements to enhance the local business environment.

Following support for this approach, the council collects a targeted rate and works with the businesses through the BID to implement improvements.

All targeted rates collected by Auckland Council are returned to the business association or BID.

The targeted rate is based on capital value of the land and is levied in the rates bill to the property owner.

An independent voting service agency will manage the process and in February, 2017 it will distribute ballot papers to all business and property owners.

The Wiri Business Association recommends that every business in the area ensures they are on the database (especially if it recently located to Wiri or has changed its business name).

If the ballot is successful, the new Wiri BID will come into effect from July 2017.



Pink is existing Wiri district and blue is the proposed expansion.

Proposed growth

Wiri Business Association currently represents more than 600 businesses and property owners, totalling a capital value of \$478million.

Following the proposed Wiri expansion, the representation will increase to 1,300-1,500 businesses and property owners, signifying more than \$2.3billion in capital value.

Every single identity, business or property, no matter how small, no matter how large – your vote counts. Make a difference for your business community and return your voting papers before March 13, 2017.

Before sharing business secrets or other confidential information, ALWAYS make sure the person you are dealing with signs a confidentiality agreement. This is a simple document that says the recipient won't use your confidential information – such as your business concept – except for the agreed stated purpose.

Using a mutual confidentiality agreement ensures each of the parties is afforded protection in discussions. This document may also be referred to as a non-disclosure agreement (NDA).

4. Own it

Ensure you own the IP that is developed for you. When engaging people to develop business materials, make sure they sign an agreement that confirms that you own or at least have the rights to use the IP, and also clarify whether they may use the IP.

This is particularly important when working with photographers, graphic artists, web designers, software programmers, writers, or researchers who contribute to your business. It is crucial to ensure any contractual agreement clarifies what you own and what the employee or IP developer owns. A good employment or consulting agreement will specify that the employer, or the person engaging the consultant, owns the IP.

The biggest danger is with consultants or contractors who develop your IP and don't provide you an assignment of rights to use it.

You might find that when you want to sell your IP or enforce your rights in it, you cannot prove you own it.

5. Think like a criminal

Take a look at all business processes to determine where IP theft might occur.

Stand back and assess your IP from an outsider's viewpoint – what would you steal and how would you do it? Make sure you close any gaps.

Prior art is the publicly available information that impacts your ability to claim that your solution is novel and original. If you discuss or write anything and show it to anyone without protecting yourself with written agreements, then it becomes prior art.

It's easy to think it won't happen to me – until it does – so be prepared.

6. Plan ahead

While you may not intend to secure formal protection of your idea or invention at this point, it is good practice to ensure you have protected yourself and your ideas as best you can.

Take time to learn about intellectual property and your rights and obligations.

If in doubt, ensure you seek legal advice from an experienced patent attorney.

Jenne von Pein
– **Jungle Strategy**

Community clean up

The Manukau Beautification Charitable Trust creates win-win outcomes that improve the appearance of the region, instil local pride and give people an opportunity to contribute to their neighbourhood.

It was the organisation's positive approach that first caught the attention of Wiri Business Improvement District's (BID) general manager, Audrey Williams and in 2016; she joined the trust's board.

Audrey had seen the difference the organisation's work made in the region.

"I immediately liked the philosophy of giving people and places another chance," says Audrey.

Her governance role with Manukau Beautification enables her to give back to the organisation and she will be involved in funding applications and identifying ways to expand their good work.



Report criminal activity

Good systems keep criminal activity out of Wiri and a quick phone call could be all it takes to stop a problem that has been bothering businesses for months.

Firstly, all crime should be reported to police to keep them aware of the problem.

Eradicating crime is a top priority for the Wiri Business Improvement District (BID) but they can't help if business owners don't keep the management team informed.

Who to call

Phone Wiri BID general manager, Audrey Williams to report:

- Break-ins
- Rubbish dumping
- Burglaries
- Loitering
- Graffiti
- Illegal sex trade activities

What happens?

Wiri BID contracts Barcon Security to patrol the region, keeping businesses and their property safe.

Crime hotspots will be prioritised during Barcon's patrols.

Action is taken to promptly address vandalism and dumping, which prevents further destructive activity.

Holiday security

Barcon Security will have increased patrols from December 23 to January 9.

This will include daytime patrols.

Businesses must ensure all premises are secure.

Check all locks.

Clean alarm sensors so spiders don't trigger alarms.

Remove items stored outside that aid criminals, e.g. ladders, tools, scaffolding, paint, chemicals.

UPDATE CONTACT DETAILS

Please ensure Wiri BID has your current email address and mobile phone number.

They may need to contact you if there is a security breach at your business during the holidays.

REPORT CRIME NOW – PHONE 027 551 8946 or 09 262 0804

Comments from the committee



Richard Mason, chair – Mason Tool & Engineering

“Wiri has helped my business grow since I opened the doors in 1992 and the company receives a good amount of work from the local businesses. There is good networking and support from the businesses in the area, it’s a safer area and more presentable and the expansion of Wiri BID will see even more businesses included and benefitting.”



Murray Phillips, treasurer – Insight CA Ltd

“As a chartered accountant and business advisor, I offer fiscal stewardship and governance input to assist Wiri Business Improvement

District grow, especially during the period of expansion over the next few years.

I will conduct workshops with other consultants to improve profitability of members’ businesses and their ability to grow, which will create more employment opportunities.

Networking with the business community offers mutual benefits to all who want to be active and partake in what the association offers to its members.”



Lyndsay Mason – Direct Mechanical Services

“As one of a group of concerned business owners, I helped form a Neighbourhood Watch group to combat burglaries

in Wiri, which became the Wiri Business Association and I was a foundation member. Upon returning to the committee, I am excited to be involved in the expansion of the business area and look forward to being a voice for our members.

Being part of the association opens opportunities to meet and work with various companies, and I believe in supporting local business first.”



William Brown – Trimtex

“This is my third year on the committee and I am supporting it during the proposed BID expansion, particularly to provide some continuity.

I am also looking forward to being involved in the 2017 Southern Business Market.”



David Renwick – Transmax

“There are some good down to earth and experienced business people on the committee and the new members have great enthusiasm. We need to focus on growing into the proposed expansion area because this will help all of our businesses grow and it will facilitate some exciting developments.”



Maureen Collins-Wright – Ross’s Plumbing

“It’s an exciting time as the area may grow with the BID expansion and I can have input on the future plans. It is an opportunity to meet local businesses and liaise between

them and the association. Joining the committee is my way of paying it forward for the betterment of the Wiri Business Improvement District.”



Angela Dalton – Manurewa Local Board

“I look forward to working closely with the association to encourage more employment and economic growth. I am hopeful the outcome of the Wiri Business Improvement

District expansion will be successful and will bring continued growth.”

Associate member advisors



Karyn Spencer – Vodafone Events Centre

“The Wiri Business Association and Vodafone Events Centre have developed a strategic relationship to ensure Wiri businesses have a go-to

venue. Whether it be the home of the successful Southern Business Market, after 5 networking, a business breakfast or an opportunity to relax with their family at a show – the event centre provides members a place to connect.”



Jenne von Pein – Jungle Strategy

“As a strong advocate of the Southern Business Market, I joined the Wiri BID as an associate member and major sponsor of the event. Manurewa Local Board

subsequently contracted Jungle Strategy in a strategic advisory capacity to help drive the Wiri BID expansion project. Southern business is crucial to the future growth of Auckland, and I am proud to support to the Wiri BID to achieve this.”

What's On

Christmas Lakeside at Vodafone Events Centre

Date: December 12

Time: 5-7.30pm

Where: Lakeside Vector Wero Whitewater Park

RSVP: manager@wiribiz.org.nz

Free to members

Public meeting on BID expansion

Date: February 2017

Watch Wiri BID emails for more information.

Voting on BID expansion, 2017

February, 2017 ballot papers will be distributed to all business and property owners.

Remember to return your voting papers before **March 13, 2017**.

Southern Business Market

Network with Wiri businesses and showcase your company.

First Aid courses

On request for Wiri BID members

Go to www.wiribiz.org.nz for more information

