

## Create a united WIRI business precinct

### Who can vote?

The list of eligible voters is compiled from commercial property owners and commercial businesses within the proposed BID (Business Improvement District) area. You are welcome to check details with our office.

Eligibility to vote follows Auckland Council rules of one business entity - one vote. Each commercial property owner and each business owner located in the BID boundary will receive a BID ballot pack.

NB. If a business and property owner is the same entity, there is only one vote.

### How can I vote?

All eligible voters will receive a ballot form by post prior to voting period opening. The ballot voting period will commence on Monday 13th February 2017 and close at midday on 13th March 2017. Voting will be offered either online or via post.

The ballot will be conducted by Election Services on behalf of the Wiri Business Association (WBA).

**Don't forget to vote**



**VOTE YES**

**13 Feb - 13 Mar 2017**

**Please feel free to contact  
us for further information**

### Wiri Business Association

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## CREATING A UNITED BUSINESS PRECINCT



### Eligible Voter Information

**Wiri Business Association  
Proposed BID Expansion Ballot  
13 Feb 2017 to 13 Mar 2017**

**Clear united precinct benefits**



**Vote YES to invest in the future of WIRI**

## What am I voting for?

If your commercial property or business is located within the blue area on the proposed expansion map (copy included), we are seeking your support by agreeing to be included into a united Wiri business precinct.

The Wiri Business Association (WBA) will represent your interests within the expanded Wiri Business Improvement District (BID).

## Ballot results

The results of the ballot will be announced in March 2017 following the closure of voting. A full ballot report will be submitted to our Local Boards for ratification. Following this, the collection of the targeted rate will commence 1 July 2017.

**Join a united WIRI**



**Strong security & crime prevention**



**Leverage value of Wiri region**



**Invest in our future workforce**



**Drive strategic alliances**



**Networking & training events**



**Leading business growth & support**

**VOTE YES**

**13 Feb - 13 Mar 2017**



## Ballot success

In order for the ballot to be ratified, Auckland Council needs to receive at least a 25% return (vote) of ballot papers and of those, a minimum of 51% of those votes must be in favour of a BID Partnership Programme.

## Targeted Rate

Following the Auckland Council BID Policy (under Local Government (Rating) Act 2002), a BID target rate can be collected to fund the BID Partnership programme.

The BID target rate is levied on all commercial property owners within the Wiri BID area. These BID target rates are collected by the Auckland Council quarterly and are passed on to the Wiri Business Association **in full**.

## Wiri Business Association

As a non-profit entity, WBA acts on behalf of all members under the official Auckland Council BID Policy. Governance is provided by our volunteer Executive Committee and supported by Local Board representatives.